



Public Relations Manager – Orange County

Bolt Public Relations, an award-winning, independently owned public relations, marketing communications, events and digital marketing agency, is looking for a senior level PR pro to join and lead our Orange County, California, team!

The below skills are required for this position:

- PR agency experience a must; in total, 7-10 years direct PR experience (both B2C and B2B)
- A proven track record of both successful personal experience AND experience coaching others in the below categories:
 - Strategic PR planning and counsel
 - Client relations, including daily communication, regular calls/meetings and thorough reporting
 - Supervision of multiple team members and account groups
 - Coaching
 - Motivation
 - Ensuring the team always delivers needed results
 - Problem solving
 - Conflict resolution
 - Hiring
 - Core PR tactics
 - Local, national and trade media relations
 - PR writing – press material, articles, case studies, etc.
 - Community relations, including direct-to-consumer marketing, grassroots campaigns, partnerships and cross promotion
 - Event planning
 - Awards and speaking opportunities
- At least some direct experience with business development, office operations and resource management
- Fundamental knowledge of effective social media marketing, traditional advertising and digital marketing
- Excellent written communication
- Superb verbal communication and presentation skills
- Highly organized with strong attention to detail

Bolt PR offers a competitive salary commensurate with experience, as well as a comprehensive benefits package including paid vacation time, medical insurance and a 401K plan.

Applications are also being accepted for other experience levels for candidates with direct public relations experience.

To Apply:

To be considered for this position, please send your cover letter and resume to CareerCA@boltpr.com